CHUCK ALIGBE

Senior UX Designer

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EXPERIENCE

Senior Experience Designer: *MaxMedia* [2021 - present]

- Researches, creates, and tests user experiences for mobile apps, websites, and visual media for clients ranging from large shipping companies, to national furniture retailers, to logistics technology startups.
- Developed a new internal design system to speed up the design of our apps and websites, cutting design time by up to 50 percent.
- Manages a small team of designers in an Agile environment to deliver product strategy, wireframes, branding, marketing content, and UX for a safe driving app.

Digital Designer: Gozio Health [2019 - 2021]

- Interfaced routinely with C-suite executives at healthcare providers by presenting mobile application mockups and end-user flows.
- Saved hundreds of man-hours by developing software tools to accelerate the design and development of our mobile apps in the first 90 days on the job.
- Collaborated in a Agile environment with designers and developers to produce various client deliverables including 3D wayfinding maps, task flows, and UI assets, and visual graphics.

Architectural Design Professional: PRAXIS3 [2017 - 2019]

- Coordinated commercial design projects with various clients including Honda, Porsche, and Georgia State University.
- Led project milestone meetings, presented concept and schematic designs to commercial clients, and managed 10 projects from inception to construction.

Project Architect: Houser Walker Architecture [2014 - 2017]

- Developed computational design tools and new design standards that increased productivity by 100% at the civic-minded design firm.
- Headed client presentations, conducted end user research, created visual designs, and coordinated building construction milestones for a dozen institutional projects, including libraries, universities, and museums.

Intern Designer: Lightroom Studio [2014]

- Collaborated in high-paced multidisciplinary design team managing client projects including graphic designs, visual experiences, brand identities, websites, and residential and commercial buildings.
- Created competition materials for the City of Atlanta to promote the Atlanta BridgeScape Competition in 2015.

Architectural Designer: Pelli Clarke Pelli Architects [2011 - 2012]

- Led the firm to the cutting edge by informing veteran staffers of new best practices from the field of architecture at the globally renown design firm.
- Coordinated presentations with clients, designed projects including commercial towers and mixed-use masterplans, and implemented new computational design tools for creating cutting-edge buildings.

Freelance Visual Designer: DEZAIN.io [2009 - present]

Designed deliverables ranging from visual designs, print publications, UX and UI products, renderings, brand identities, marketing promotions, infographics, and 3D modeling for over 60 clients over 12 years.

EDUCATION

Bachelors of Architecture:

Rice University 2012 - 2013

BA in Architecture:

Rice University 2007 - 2011

NOTABLE CLIENTS

Yale New Haven Health, Johns Hopkins Medicine, Deaconess Health System, Forward Air, UNC, University of Georgia, Georgia Tech, City of Atlanta, US GSA

SKILLS

Product Design, Graphic Design,
Web Design, Branding, UX Design,
UI Design, Rapid Prototyping,
Wireframing, User Flows, 3D
Modeling, Programming, 3D
Printing, Rendering, Sketching,
Illustration, Drawing, User
Research, Typography, French,
Japanese, Photography

TOOLS

Sketch, Figma, Adobe XD,
Photoshop, Illustrator, InDesign,
Premiere, After Effects, Acrobat,
Abstract, Invision, AutoCAD,
Rhino, Sketchup, Microsoft Office,
Word, Excel, Powerpoint, Keynote,
HTML, CSS, JavaScript, Python,
Miro, Zeplin