CHUCK ALIGB SENIOR UX DESIGNER

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Senior UX Designer - VML [2022-present]

I am leading the redesign of the recruitment management app and CRM tools for our company's longest contract. I helped create the design system and documentation of the responsive web and mobile app, while leading user testing, discovery workshops, and design reviews. I also lead the ongoing development of our client's virtual reality training and recruitment experience.

Senior Experience Designer - MaxMedia [2021-2022]

I researched, created, and tested new and innovative user experiences for multiple clients from concept to implementation. I managed a small team of designers in an Agile enviroment as we created digital products, including a safe driving app and a shipping-on-demand platform. I also developed a new internal design system, speeding up product development by 50 percent.

Digital Designer - Gozio Health [2019-2021]

I worked at an indoor navigation tech startup, designing and implementing the visual graphics, UI assets, and 3D wayfinding plans for the bespoke mobile apps we delivered to our healthcare clients. I routinely interfaced with hospital executives to present user flows and wireframes. I also developed software tools that accelerated 3D map development in the first 90 days at Gozio.

Architectural Design Professional - Praxis3 [2017-2019]

I coordinated commercial design projects with various clients including Honda, Porsche, and Georgia State University. I oversaw project milestone meetings, presented conceptual designs to clients, and managed 6 projects from inception to construction.

Project Architect - Houser Walker Architecture [2014-2017]

I managed 10 design projects from concept to construction, from libraries to universities to museums. I headed client presentations, conducted end-user research, created schematic designs, and oversaw construction milestones. I also developed computational design tools and new design standards to help modernize the civic-minded design firm.

Intern Designer - Lightroom Studio [2014]

I helped design client projects including visual and physical experiences, graphic designs, brand packages, websites, as well as residential and commercial buildings. I also created competition materials for the City of Atlanta to promote the 2015 Atlanta BridgeScape Competition.

Architectural Designer - Pelli Clarke Pelli Architects [2011-2012]

I coordinated presentations with clients, designed projects ranging from commercial towers to mixed-use master plans, and implemented new computational design tools for creating innovative buildings at the internationally renown design firm.

Freelance Experience Designer - DEZAIN.io [since 2009]

I have designed deliverables ranging from visual designs, print publications, UX and UI products, renderings, brand identities, marketing promotions, infographics, and 3D modeling for over 60 clients over 15 years.

Hi, I'm Chuck. I am a Senior UX Designer based in Atlanta, Georgia. I have over 15 years of experience in user experience, visual and web design, architecture, design research, and product design. Over my career, I have researched and explored various techniques, methodologies, and technologies to be a consummate designer. My design philosophy is to create products that help people in their daily lives.



Bachelors of Architecture:

Rice University 2012 - 2013

BA in Architecture:

Rice University 2007 - 2011

NOTABLE CLIENTS



USMC, Yale New Haven Health, Johns Hopkins Medicine, Deaconess Health System, Forward Air, Rooms To Go, UNC, University of Georgia, Georgia Tech, City of Atlanta, US GSA

SKILLS





Product Design, Graphic Design, Web Design, Branding, UX Design, UI Design, Rapid Prototyping, Wireframing, User Flows, 3D Modeling, Programming, 3D Printing, Rendering, Sketching, Illustration, Drawing, User Research, Typography, French, Japanese, Photography

TOOLS





Sketch, Figma, Adobe XD, Photoshop, Illustrator, InDesign, Premiere, After Effects, Acrobat, Abstract, Invision, AutoCAD, Rhino, Sketchup, Microsoft Office, Word, Excel, Powerpoint, Keynote, HTML, CSS, JavaScript, Python, Miro, Zeplin